

DESIGN THE CLUB'S WOMEN'S 2027 AWAY SHIRT COMPETITION

Terms and Conditions

1. Promoter

1.1 The promoter of this competition is **St.Helens Rugby League Club**, whose registered office is at **The BrewDog Stadium, McManus Drive, WA9 3AL** ("the Club").

1.2 Entry into the competition constitutes acceptance of these Terms and Conditions.

2. Competition Overview

2.1 The competition invites eligible children up to and including the age of 16 to submit a design concept for a future away playing shirt to be worn by the Club's Women's team for the 2027 season.

2.2 The winning design concept will be used as inspiration for the production of an official Club shirt and may be adapted by the Club and its partners as set out in these Terms and Conditions.

3. Eligibility

3.1 Entrants must be aged 16 or under on the closing date of the competition.

3.2 Entries must be submitted through the online form. Paper entries cannot be accepted.

3.3 Employees of the Club, its sponsors, suppliers, competition judges and their immediate family members are not eligible to enter.

3.4 The Club reserves the right to verify eligibility and disqualify any entrant who does not meet the eligibility requirements.

4. Competition Period

4.1 All entries must be received by **11:59pm Tuesday 20th October 2026**.

4.2 Entries received after the closing date will not be considered.

5. Entry Requirements

5.1 Entries must be the original work of the entrant.

5.2 Designs must not:

- Be based around a design similar to the club's home shirt – white with a red v. The shirt being entered is an away shirt design that must differ from a general home shirt design.
- Infringe any third-party intellectual property rights.
- Include offensive, discriminatory or inappropriate content.

- Include commercial branding, logos or trademarks other than those supplied or approved by the Club.
- Include depictions of individual players.
- Use any AI generated imagery

5.3 Schools may determine their own internal process for selecting and submitting entries.

5.4 No purchase is necessary to enter.

5.5 There is no entry fee.

6. Judging Process

6.1 Entries will be judged by a panel appointed by the Club.

6.2 The judging panel may include representatives from:

- The Club
- The Club's kit manufacturer
- Players
- Independent community representatives.

6.3 Judging criteria may include:

- Creativity
- Originality
- Reflection of the Club's identity and community
- Suitability for use on a professional rugby league playing shirt
- Overall presentation

6.4 The judges' decision is final and no correspondence will be entered into.

7. Winner Selection and Prizes

7.1 The winning entrant will receive the prize(s):

Winning designer will be presented a framed production version of the chosen shirt design, presented by representatives of the Club and Women's team.

Invitation to the Women's team photoshoot.

Tickets to a Women's home fixture at the BrewDog stadium and a fixture during which the shirt will be worn at a specified away ground (subject to availability)

7.2 The Club reserves the right to substitute prizes with alternatives of equal or greater value.

7.3 Prizes are non-transferable and no cash alternative will be offered unless required by law.

7.4 The Club may award additional prizes, runner-up prizes or school prizes at its discretion.

8. Intellectual Property Rights

8.1 By entering the competition, the entrant and their parent or legal guardian grant the Club an irrevocable, perpetual, worldwide, royalty-free licence to use, reproduce, adapt, modify, publish, display and exploit the submitted design for any purpose.

8.2 If selected as the winning entry, all intellectual property rights in the winning design shall automatically transfer to the Club to the fullest extent permitted by law.

8.3 The entrant acknowledges that the Club may:

- Modify or redraw the design
- Combine elements from multiple entries
- Adapt the design to meet manufacturing, commercial, regulatory or sponsorship requirements
- Use the design in merchandise, promotional materials and other commercial products.

8.4 The entrant shall not be entitled to any royalty, commission or future payment arising from the use, sale or exploitation of the design.

8.5 The winning entrant, their parent/guardian, school or any associated party shall have no ownership interest in, or entitlement to, any revenue, profits, royalties or other financial benefit arising from the manufacture, marketing or sale of any shirt or merchandise based upon the submitted design.

9. Final Shirt Design

9.1 The winning entry is a design concept only.

9.2 The final shirt produced by the Club may differ from the submitted design.

9.3 Necessary modifications may include:

- Sponsor placement
- League branding
- Manufacturer branding
- Colour adjustments
- Technical production requirements
- Retail and regulatory requirements.

9.4 The Club is under no obligation to produce the winning design exactly as submitted.

10. Consent and Publicity

10.1 By entering the competition, entrants and their parents/guardians agree that the Club may:

- Publish the entrant's first name, age and school

- Use photographs, video footage and interviews relating to the competition
- Use such material in media coverage, social media, websites, publications and promotional activities.

10.2 Separate parental consent may be requested for specific photography, filming or media activities.

11. Data Protection

11.1 Personal information will be processed in accordance with applicable UK data protection legislation, including the UK GDPR and Data Protection Act 2018.

11.2 Personal information collected for the competition will be used solely for:

- Administering the competition
- Contacting winners
- Delivering prizes
- Related publicity where consent has been provided.

11.3 The Club's Privacy Policy can be found at saintsrlfc.com

12. Safeguarding

12.1 All activities involving children will be conducted in accordance with the Club's safeguarding policies.

12.2 Schools remain responsible for obtaining any permissions required for pupil participation.

12.3 Any events involving winners may require parental or guardian attendance or consent.

13. Liability

13.1 The Club accepts no responsibility for:

- Lost, delayed, incomplete or corrupted entries
- Technical failures affecting the competition, design, manufacture or delivery of the final product.
- Circumstances beyond its reasonable control.

13.2 Nothing in these Terms and Conditions excludes liability for death or personal injury caused by negligence, fraud, or any liability that cannot be excluded by law.

14. Cancellation and Amendment

14.1 The Club reserves the right to amend, suspend or cancel the competition at its discretion, at any time.

14.2 Any changes will be published through the Club's official communication channels.

16. Governing Law

16.1 These Terms and Conditions shall be governed by and construed in accordance with the laws of England and Wales.

16.2 Any disputes shall be subject to the exclusive jurisdiction of the courts of England and Wales.