

60 YEARS
OF THE
RED V



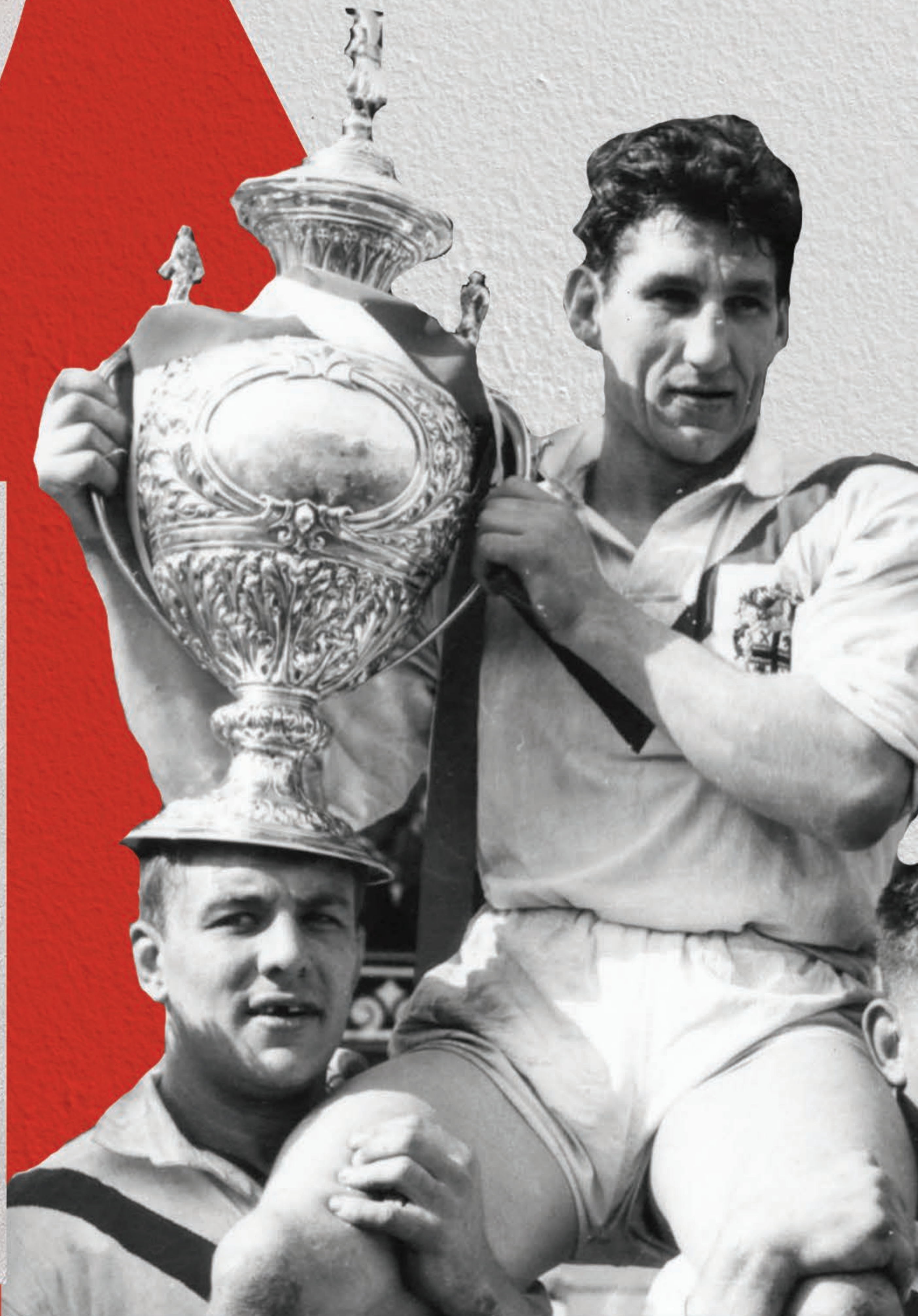
1961-
2021

SAINTS



1961

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THE REDV IS BORN AND IMMEDIATELY BEGINS ITS JOURNEY TO BECOMING AN ICONIC IMAGE IN RUGBY LEAGUE WITH SAINTS' VICTORY AT WEMBLEY IN THE CHALLENGE CUP

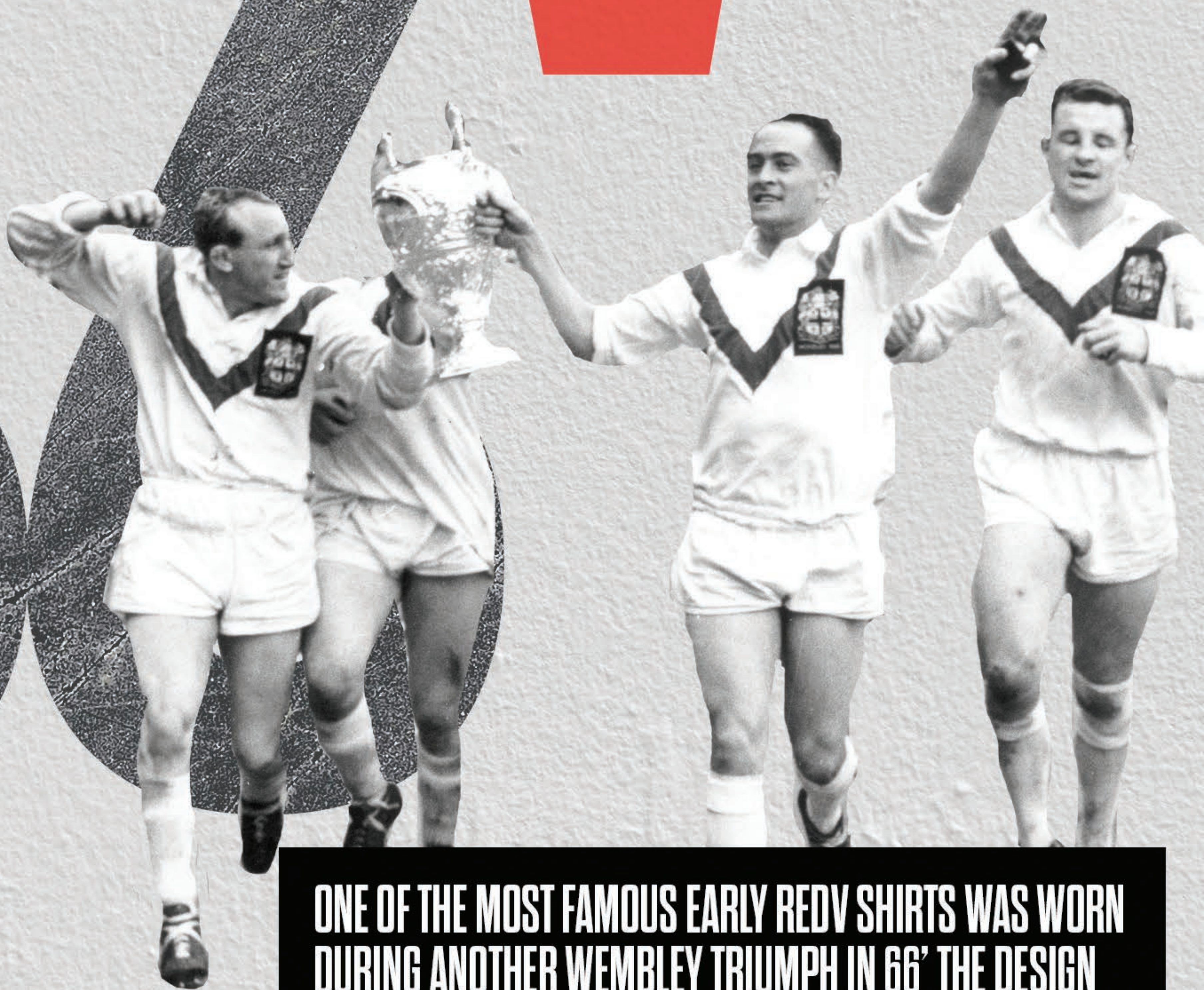
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19

V

66



ONE OF THE MOST FAMOUS EARLY REDV SHIRTS WAS WORN DURING ANOTHER WEMBLEY TRIUMPH IN 66' THE DESIGN SAW THE TOWN CREST EMBLAZONED ON A BLACK PATCH

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1976

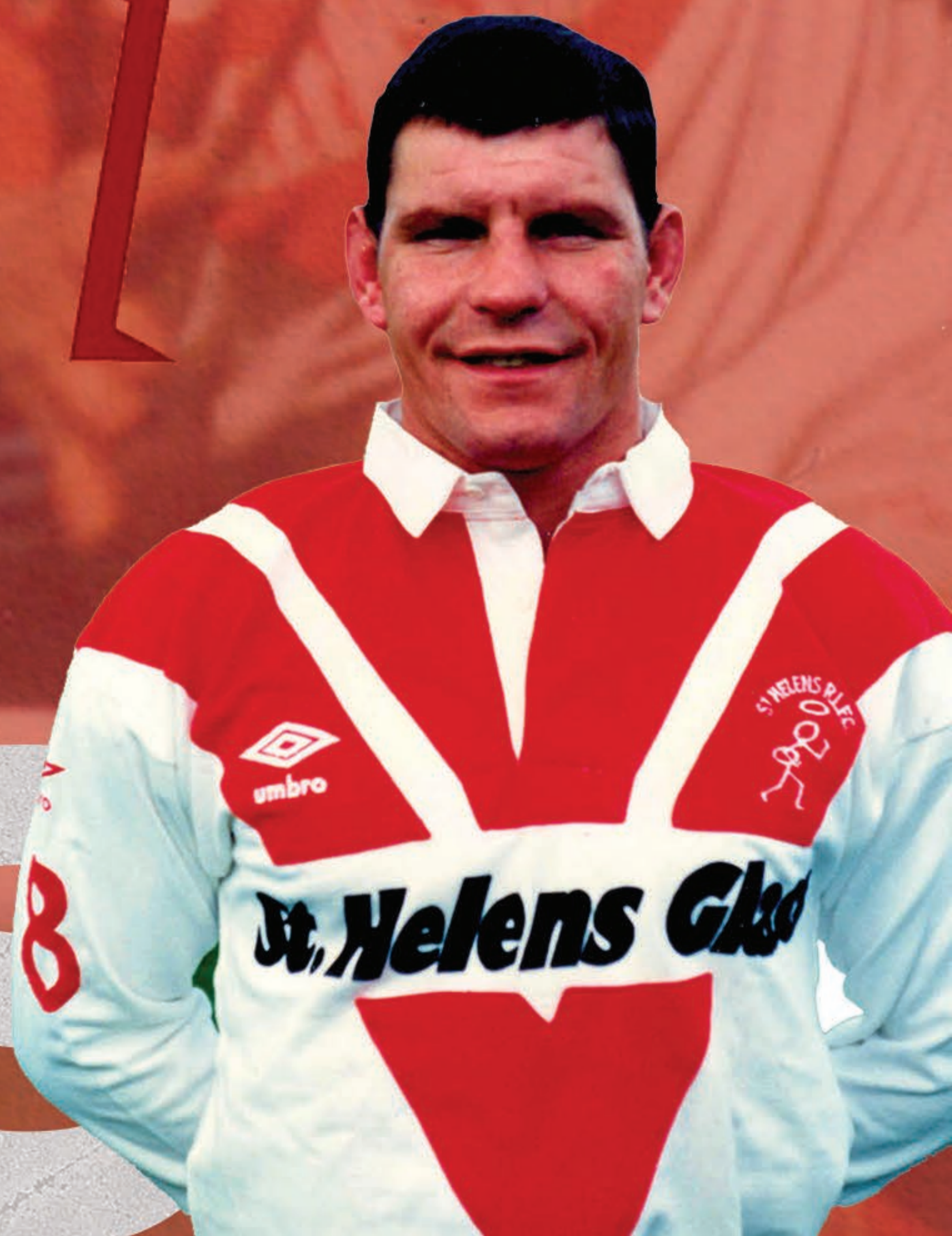
**IT WAS BACK TO A WHITE BACKGROUND BEHIND THE TOWN
CREST AND VISIBLE BUKTA MANUFACTURERS BRANDING ON
THE CHEST OF THE 1976 SHIRT**

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19

80

1980



THE 80S SAW A SHIFT TO THREE QUARTER SLEEVES, A VARIETY OF V SHAPES ASWELL AS RED SLEEVES AND ALSO SAW THE ICONIC STICKMAN USED FOR THE FIRST TIME

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1994



MADE BY STAG, THIS SHIRT FEATURED THE RED VEE TRIMMED
IN BLACK, WITH MCEWAN'S LAGER PROMINENTLY IN BLUE
ALONG WITH THE RETURNING TOWN CREST



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1996



MADE BY STAG, THE 1996 SHIRT WELCOMED IN A NEW SUPER LEAGUE ERA WITH A DESIGN THAT MANY WOULD SAY IS ONE OF THE MOST ICONIC AND MEMORABLE OF THE 60 YEARS

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2000

2001



ANOTHER FAN FAVOURITE THE 2001 EDITION OF THE SHIRT BORE MANY OF THE DESIGN HALLMARKS OF ITS 2000 PRE-DECESSOR, IT WAS MANUFACTURED BY EXITO AND FEATURED TWO CLUB LOGOS EMBEDDED IN THE V

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2004



PRODUCED BY PUMA AND WORN AT THE 2004 CHALLENGE CUP FINAL WIN OVER WIGAN AT CARDIFF, THE SHIRT HAD AN UNUSUAL SPREAD STYLE V ACROSS THE CHEST AND ARMS

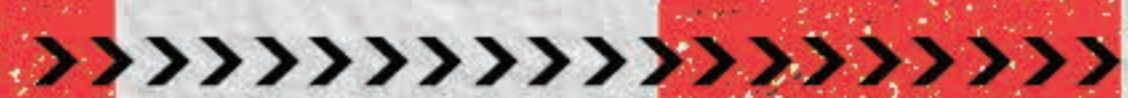
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20



04



THE CLUB'S HISTORIC TREBLE WINNING SEASON SAW AN ICONIC SHIRT WORN WITH A THICK V, BUTTONED STYLE COLLAR AND RED SOCKS... A TRUE FAN FAVOURITE

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THE TREBLE



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11



2011 SAW THE INITIAL REBRANDING OF THE CLUB FROM THE OLD S&H OVAL CREST AND THE HOME SHIRT INCORPORATED THIS INTO THE CHEVRON STYLE V FOR A NEW ERA LOOK

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THE CLUB SECURED ITS LONG AWAITED SIXTH SUPER LEAGUE
TITLE IN A RETURN TO A 'CHEVRON' STYLE TRIPLE V WITH
RED SLEEVES AND FULL RED SIDE PANELS



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20

15



2015 SAW THE CLUB PARTNER BRITISH BRAND O'NEILLS SPORTSWEAR WHO LAUNCHED THEIR FIRST SHIRT WITH A DEEP V WITH SILVER AND A MESH STYLE SIDE PANELLING

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A MINIMAL STYE 'TRIPLE' REDV AND WHITE SHORTS RETURNED FOR THE 2019 SEASON WHICH SAW US SECURE OUR SEVENTH SUPER LEAGUE CROWN AT OLD TRAFFORD

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20

21



2021 WILL SEE US DEFEND OUR BACK TO BACK SUPER LEAGUE TITLES IN A PREDOMINANTLY WHITE SHIRT WITH A 'DIPPING' V DESIGN AND A RED GRADIENT PATTERN FROM THE EDGES OF THE REDV WITH WHITE SHORTS AND RED SOCKS

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